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Warman's Advertising (Encyclopedia Of Antiques & Collectibles)



Synopsis

With over 10,000 listings of advertising items, this reference work also contains a price guide, background information and tips for starting, building and maintaining a collection. Advertisers include: Coca-Cola, 7-up, Campbell's, General Motors, Harley-Davidson, Kellogg's, Levi's and Woolworth's.

Book Information

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Average Customer Review: 4.0 out of 5 stars 1 customer review

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Customer Reviews

A brand new book containing more than 600 large, sharp, black and white photos and a gorgeous 16 page full color section. There's plenty of background information provided, in addition to the current pricing. Topics range from A & P, Adams Gum, Anheuser-Busch, to International Harvester, John Deere, Ken-L, to Z.B.T., and Zeno Gum. This is a good general reference work for the advertising collector, covering more than 5,000 listings. A very complete index, makes item location easy. The advertising collector will refer to this up-do-date volume often.

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